MENLO PARK RECORDER

A PAPER DEVOTED TO THE BEST INTERESTS OF MENLO PARK AND SAN MATEO COUNTY

VOLUME 12 — MENLO PARK, SAN MATEO COUNTY, CALIFORNIA, FRIDAY, JANUARY 25, 1935 — No. 15

Geo. Morell Elected Publishers Vice Pres.

George Morell, president of Peninsula Newspapers Inc., owner of the Palo Alto Times and Redwood City Tribune, was elected vice president of the California Newspaper Publishers Association at a convention held over the past week-end at Santa Cruz. Clark F. White of Long Beach was elected president for 1935.

Almon E. Roth, Stanford controller, presented to the Santa Rosa Press-Democrat the cup given by the California State Chamber of Commerce for the best editorial page.

E. R. Lovett, publsher of the Palo Alto Times, served as chairman of the convention's resolutions committee and as judge in the competition to determine the most worthwhile achievemnet accomplished by a member newspaper during 1934.

Governor Frank Merriam addressed the publishers at their dinner Saturday night. Newspaper publishers from Eureka to San Diego were present.

Chilton Bush, professor of journalism at Stanford, attended the sessions, acting as judge in the editorial page competition.

The election of Mr. Morell to this high position comes in recognition of the hard work that he has put in to assist the publishers throughout the state to bring their publications up to a higher standard.

It is a great honor also to this district, that a man of the high caliber of Mr. Morell should represent it in the guiding of the affairs of so important a group as the publishers of its newspapers. Mr. Morell has done much for Menlo Park and this end of San Mateo county as well as Palo Alto, and he is receiving the congratulations of many friends and admirers.

TOWNSEND PENSION CLUB MEETING FRIDAY NIGHT

A meeting of the Menlo Park Townsend Club will be held on Friday night, February 1, at 7:30 in the Grammar school auditorium.

Captain Victor C. Lewis of Palo Alto will be the principal speaker.

Mr. Thiele, county manager will conduct a question and answer session, and give the status of the case in Washington, there will also be a radio broadcast from Hollywood at 8:45.

It is reported that President Roosevelt has said that owing to the large numbers of letters and other communications that are coming to him he may have to revise his recommendation to congress on the old age pension matter.

ONE HURT AS THREE CARS COLLIDE AT ATHERTON

Only one person was injured in a three car collision Sunday afternoon on El Camino Real at Stockbridge avenue near Atherton.

Mrs. Nellie Bonner of 1192 Maude avenue, Sunnyvale, was treated at the Palo Alto Hospital for injury to an eye caused by flying glass.

Cars involved were driven by John Nilson, 360 University avenue, Menlo Park; Miss Bernice Baldwin, 58 Barron avenue, Palo Alto; and T. F. Bonner, Sunnyvale.

The accident occured when Miss Baldwin's car struck Nilson's in passing and then swerved into the path of the on-coming Bonner car, according to officers. Miss Baldwin's automobile was badly wrecked.

TRINITY CHURCH

Oak Grove Ave., Menlo Park.

Early Celebration, 8:00 a. m.

Morning Prayer and Sermon, 10:30 a. m.

The Church School in the Parish House, also 10:30 a. m.

All are welcome to these services.

Dr. and Mrs. Louis Rothenberg and their son, Calvert, have closed their Atherton home and moved to San Francisco.

CALIFORNIA News of the Week

The apparent harmony which has marked the activities of the 51st California Legislature, so far, has been disrupted as a result of two "monkey wrenches" that have been tossed into the machinery of legislation. Epic Democrats, headed by the youthful William Mosely Jones of Montebello, have started opposing Merriam-favored measures. The Bourbons have submitted a finance plan of their own which differs on several major points from the Governor's, and the Democrats are expected to fight for every item under their plan. The other disruption occurred following the ousting of three workers in the department of social welfare. Because of this action, three members of the newly formed state relief commission of nine persons immediately told Governor Merriam that they would resign.

More than 4000 Californians donned their winter togs and trekked through 30 inches of snow in near-zero weather to watch the coronation of Snow Queen Mary Henderson at the fifth annual San Joaquin Winter Sports carnival at Sequoia National Park. The crowning took place under the mighty General Sherman tree, the largest and tallest living thing in the world. More than 30 prizes were presented for the various snow and ice sports events.

San Francisco firemen and police spent an anxious night recently, controlling the spread of thousands of gallons of gasoline which had seeped from a huge storage tank by San Francisco bay, hundreds of gallons covering the water. A spark or lighted match would have caused an explosion.

After considering 90 parole applications, the Folsom Board of Prison Terms and Paroles denied 73 of the applications, granted 16 "future date" paroles and one immediate parole. Convice Bert Riley, who won immediate release, will be turned over to Colorado authorities as soon as he steps out of Folsom.

Official groups in San Diego County, including the board of supervisors and San Diego city council, have been asked to take over the old Crystal Pier at Pacific Beach and, under an SERA project, remodel the structure for a fishermen's paradise for exposition visitors this summer.

Over 2000 men will be employed for four months in making the long contemplated improvements on the Los Angeles Municipal Airport. The work, which has just begun, is an SERA project for which $559,945 has been appropriated, believed to be the largest single allotment made to any airport in the nation.

Developments have been moving at a rapid rate throughout California as a result of the Board of Equalization's decision to investigate all holders of liquor licenses to see that they are not infringing on the restrictions. San Francisco started the probe after several beer halls had assertedly been found to be contributing to the delinquency of minors.

Eighty-four battleships, 300 airplanes and the dirigible Macon left their San Pedro base to take part in five days of tactical maneuvers on the high seas. The exercises, directed by Admiral Joseph M. Reeves, are considered more or less of a rehearsal for the fleet's war games to be held in the north Pacific, May 3 to June 10.

SECOND INSTALLMENT OF COUNTY TAXES DUE

Collection of second installment San Mateo County taxes, due January 20, is underway at the tax collector's office in the courthouse at Redwood City now.

Final day for payment is April 20. Taxes remaining unpaid at the close of business on that day will have a 3 per cent penalty added. On May 20, costs will be added to each item of delinquent tax.

Mr. Fred Woodcock of Redwood City was a visitor in Menlo Park on Thursday.

Grammar School Graduates Class Of Sixteen Students This Evening

The Auditorium of the Central School will be the scene of exercises at which sixteen happy young people will complete their grammar school education and receive their diplomas from the hands of Principal W. S. Bower.

This is one of the best classes to leave the school according to the report of the principal and faculty and the program which has been worked out for the occasion will in a mild degree show the work that has been done by the students.

Menlo Park school boasts an exceptionally efficient and well qualified faculty, and with a strong and united Parent Teacher Association to assist, has come to a place where it is the envy of many other school districts ranking high among the educational centers of the state.

The school has an orchestra that, for students so young, is well above the average and deserves the credit and praise that it receives.

Those who are to receive their diplomas at the exercises this evening are:

Betty Jean Berlin
Frances Ella Boyer
Jeanette Bressman
Homer Chapman
Antoinette Emma
Josephine Emma
Gloria June Harra
Kimiko Ishizaki
Henry Johnson
Robert Laurie
Marvin Palmer
Dorothy Jean Smith
Paul V. Silva
Charlotte Van Riper
Albert Wasserman
Thomas T. A. Winovich

Following the presentation of diplomas by Principal Bower a play will be produced. Following is the complete program for the evening:

PART I

Selection	Menlo Park School Orchestra
Chorus	Eighth Grade
Greetings	Frances Boyer
Trumpet Solo "Vivian" (Accompanist, Kimiko Ishizaki)	Albert Wasserman
Girls' Chorus	
Piano Solo, "Sounds From Home"	Kimiko Ishizaki
Address	Mr. Waldemar Johansen, Drector of Stage Craft, Sequoia Union High School
Presentation of Diplomas	W. S. Bower, Principal
Selection	Menlo Park School Orchestra

PART II

A Play, "Helen's Sixth Sense"

Helen, imaginative	June Harra
Rex, basketball star	Paul Silva
Rod, tennis champion	Thomas Winovich
Hall, football hero	Homer Chapman
Bill, baseball star	Robert Laurie
Lorna, matter-of-fact	Kimiko Ishizaki
Nancy, sentimental	Dorothy Jean Smith
Martha Moore, young English Teacher	Jeanette Bressman
Pamela Page, an unexpected guest	Betty Jean Berlin
John Ray, young Latin Teacher	Albert Wasserman
Magda, a Gipsy Queen	Antoinette Emma
Gipsy Girls	Josephine Emma, Dorothy Jean Smith, Frances Boyer
The Ghost	Robert Laurie
The Man in the Haunted House	Henry Johnson
The Man in Gray	Marvin Palmer
Mammy	Charlotte Van Riper

High School Staff Increased For Term

Increasing the faculty of Sequoia Union high school to 59, two full-time and three part-time instructors have been added to take care of the 132 freshmen entering Sequoia on Monday.

The new teachers and subjects they will teach are Miss Muriel Maloney and James Thornton, both full-time social living teachers; Charles W. Shepherd, mathematics; Mrs. Shirley Johns, who is now in charge of the study halls, junior business practice; and Mrs. Marguerie Proctor, home economics.

Miss Maloney graduated from Sequoia in 1928 and from University of California in 1932. She received her master's degree from the University of Southern California in 1933 and has taught at Menlo Park and Redwood City in grade schools.

James Thornton received his master's degree from Stanford, studied abroad, and previously taught at McKinley school.

Graduating from the University of New Hampshire, Charles Shepherd is now working for his doctors degree at Stanford.

Mrs. Johns is now connected with the high school, but will teach two classes in junior business practice in addition; while Mrs. Proctor, a resident of Palo Alto, is a graduate of Stanford and Santa Barbara Teachers' College.

Frank Griffin, Redwood City school instructor, will lecture on his experience and observation in Russia at the School auditorium on February 12, when the American Legion Post and its Auxiliary will observe National Defense week with a very interesting program. All Legionaires are requested to be present and the public is invited.

Press Luncheon By District P. T. A.

In honor of the Press of San Mateo county, seventeenth district Congress of Parents and Teachers, is entertaining at luncheon at the Benjamin Franklin hotel, San Mateo, Wednesday, January 30, at 12:45 p. m. A splendid program is to be presented. Mrs. Joe E. Morcombe, one of the four members of the advisory board of the publicity division of the National Congress of Parents and Teachers, is to be a speaker. Mrs. Beulah C. Schindler, society editor of the San Mateo Times, and Mrs. Mae H. Killam of Burlingame Advance-Star, are to present a short skit. Some talented singers and musicians will appear on the scene. Seventeenth district wishes to honor the Press for their splendid co-operation in interpreting ideals pertaining to child welfare, realizing that the Press occupies a place of first importance in extending the parent-teacher movement. The following members form the luncheon committee: Mrs. May H. Killam, Mrs. Beulah C. Schindler, Mrs. R. D. Richards, Mrs. W. G. Fuhr, Mrs. F. M. Stanger, Mrs. E. E. Bramble, Mrs. J. R. Spann, and Mrs. John F. Coad, chairman.

HENRY STERGER-MARIE BIELENBERG WED HERE

Henry Sterger and Marie Bielenberg of San Mateo, were married at 3:30 yesterday afternoon, by the Rev. W. L. Staug, in this city.

Miss Agnes Bielenberg was bridesmaid while Edward Sterger, acted as best man.

The ring ceremony was used.

The brides mother was among those who witnessed the ceremony.

The happy young couple will make their future home in San Mateo.

City Council Holds Session Tuesday

The Menlo Park City Council on Tuesday night refused to adopt proposed milk regulations designed to prevent the sale within the city of milk pasteurized outside of San Mateo county.

The meeting was further marked by disagreement over Councilman Henry Carroll's motion that Jean B. Hoss, formerly municipal court judge, be appointed successor to Police Judge Daniel E. Sullivan, who has reisgned.

Selection of a new judge was postponed until the next meeting of the council, after a disagreement among the members of the board over the appointment.

The council tabled the proposed amendments to the city milk ordinance after James E. Pembroke, local rancher, attacked the proposals as a move to put control of milk 'in the hands of a trust."

"This is not a health measure, but merely an act in restraint of trade." Pembroke said.

Carroll's move to name Hoss as judge quickly struck a snag when Councilman E. H. Hart recalled that Carroll last April joined with Mayor James E. Cooper and Irving Dunn of the "new deal" slate to oust a former judge on the grounds that he was not a trained attorney. Mr. Hoss is not an attorney.

Mr. Carroll replied that he has the privilege of changing his mind.

Mr. Hart has also changed his mind, and now thinks that the city judge should be a trained attorney.

POLICE CHIEFS, DIST. ATTY. DISCUSS PROBLEMS

Furthering his program of co-operating with all law enforcement agencies in the county, District Attorney Gilbert E. Ferrell and his two deputies, Daniel E. Sullivan and Louis B. Dematteis, met Wednesday night with eleven police chiefs of San Mateo county towns.

Problems facing the departments were discussed pro and con, Ferrell reported, with the result that close co-operation between the police departments and attorney's office will follow, it is believed.

Present at the meeting were Police Chiefs Edward Farrell, Atherton; C. L. Collins, Redwood City; Henry Carroll, Menlo Park; E. J. Wheeler, San Carlos; Fred Johnson, Belmont; Thomas F. Burke, San Mateo; J. J. Harper, Burlingame; W. L. Maher, San Bruno; Louis Belloni, South San Francisco; Joe Cavalli, Lawndale, and J. T. Doyle, Daly City.

Monday night the attorneys had met with justices of the peace of the county for a discussion of mutual problems.

LEGION AUXILIARY HOLDS IMPRESSIVE INITIATION

The American Legion Auxiliary, No. 443, held an installation of new members on Tuesday, January 22, in the Legion Hall on Oak Grove avenue. This is the second initiation held as some of the new members were unable to be present the first time. The initiatory team of the County Council officiated and a very impressive program was carried out.

Those taking the vows were as follows: Madge Ryan, Josephine McCleary, Mary Lynn McCleary, and Betty Ellis.

Distinguished visitors present were Mrs. Bertha Brady, president of the County Council of American Legion Auxiliaries and Mrs. Catherine Foreman, president of the Council Drill Team.

During the social hour coffee and wafers were served.

The Menlo Park Parent Teacher Association will hold a card party at 2 o'clock Thursday afternoon, January 31, at the home of Mrs. Earl Eastep, 423 Glenwood avenue. Score card and refreshment will be thirty-five cents.

Mrs. J. H. Stahl spent Tuesday in San Francisco.

Young People's Day Program Sunday

A program of unusual merit will be given by the young people of the local Presbyterian Church next Sunday evening, in observance of Young People's Day as set aside by the church authorities.

The program has been divided into four divisions featuring the "lamp" or light, first in the hand; second in the church; third, in the home; and fourth, service of dedication.

The program for the service is as follows:

"The Lamp Within Thy Hand"

1. Scripture reading, Marriam Beach.
2. Prayer, by F. Johnson.
3. Song: "Lamp of Our Feet Whereby We Trace," by Phyllis McMurray, June Ware and Marian Lightbody.
4. Solo: "Breathe On Me Breath of God," by Bob Cooper.

"The Lamp in the Church"

1. Story: "The Church of the Lamps," by Helen Smith.
2. Song: "Jesus With Thy Church Abide," by Dorothy Wolfe, Jean Heltzel, Marion Palmer, Vivian Love.

"The Lamp in the Home"

1. Holman Hunt's story: "Jesus the Light of the World," by Sarah Marie Chapman.
2. Song: "O, Happy Home," by Mrs. Bearce.

"Service of Dedication."

1. Poem "His Lamps Are We," by Daisy Chapman.
2. The Litany.
3. Dedication Hymn: "Take Our Minds Dear Lord," by Dorothy Shepherd, Irva Walsberg.
4. Song: "The Gleam."
5. Christian Endeavor Benediction.

Other Services

Sunday School 9:45 a. m., John Heltzel, Superintendent.

Morning worship, 11:00 a. m. The Pastor will use as his theme, "Conflict of the Ages, and the choir will sing "The Lord is My Shepherd," by A. Sweeney.

Christian Endeavor at 6:30 p. m. Sarah Marie Chapman, president.

Young People's Day Service 7:30 p. m.

The public is cordially invited to attend all services.

JOE WALSH, FORMER POLICE OFFICER VISITS IN CITY

Joe Walsh, formerly a police officer of the city of Menlo Park, but who is now located in Los Angeles, is spending a month's vacation in this city. He is spending his time looking up old friends and otherwise looking the city over.

Joe says that he did not recognize the city when he got off the bus a few days ago, and when asked about the south said, "It does not get as hot, or as cold in Menlo Park as it does in the south. Menlo Park is the best place on the coast to live in."

Many people will remember Joe for his efficient work and courtesy while he was a member of the local police force.

MR. AND MRS. ERNIE NEVERS INJURED IN AUTO CRASH

Ernest Nevers, former Stanford all-American football star and now assistant coach at the university, and his wife were injured when their machine collided with the one driven by Harold Hilliard about 12:15 a. m. Wednesday, just north of South San Francisco.

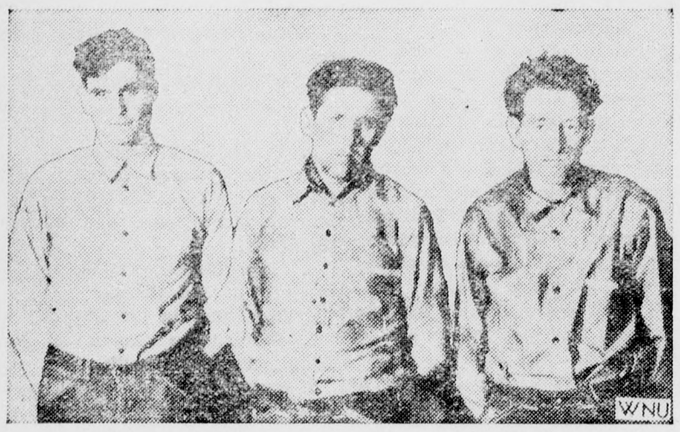
According to Patrolmen Wallace and Francis, who investigated the accident, Hillard's car crashed head on into that of the Nevers, who were returning to their home. They continued on their way and were given treatment at the Palo Alto Hospital. Although, according to officers, Hilliard's machine was on the wrong side of the road Nevers refused to prosecute.

The Daughters of St. George will hold a card party in the Masonic Temple, Palo Alto, on the evening of February first. A fine string of prizes have been secured and the public is cordially invited.

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For Two Hours Freedom—Perhaps Death



Three San Quentin penitentiary prisoners, who gambled all for a brief two hours of freedom may pay the extreme penalty for their act. The three men—left to right, Fred Larders, Joe Kristy and Alexander MacKay, together with another convict, kidnaped four members of the state board of pardons and paroles, critically beat Warden Holohan and escaped from "Grimhaven." After a forty-mile running gun battle with authorities over California highways which saw the convicts shooting it out with state police, one convict was killed, another slightly wounded and two of their parole board hostages wounded in the gunfire. The three surviving members of the escape group are shown here—back in San Quentin after their brief bid for freedom.

Hazard Of Highway Discussed By Expert

Percy E. Towne, executive secretary of the American Automobile association, delivered an inspiring address on "Hazards of the Highway," during the afternoon session of Seventeenth district, California Congress of Parents andTeachers held Friday, January 18, in the auditorium of Burlingame high school. Towne also summarized the principal regulations contained in the California Vehicle act, and recommended the use of common sense precautions for pedestrians and offered a number of general suggestions for safe diving.

Pansy Jewett Abbott, San Mateo county superintendent of schools spoke on "Legislation Pertaining to Schools," and was enthusiastically received. Mrs. Alfred Ullo, district chairman of legislation, rendered a splendid report. R. E. Simcock, secretary, Y. M. C. A., gave a short talk on "Recreation," told of some of the principles of physical education and re-creation, stressing the fact that activity should be provided for all, not for a superior few. Simcock highly recommended games that could be played in later years, putting special emphasis on fair play, friendship and sportsmanship, instead of victory. Mrs. Fred Stumbles, student welfare chairman, told of close co-operation with the school in aiding the child, of dental clinics and medical aid. Motion Picture Chairman Mrs. Floyd C. Beach, called attention to the recommendations of the state board in regard to motion pictures. Mrs. H. L. Hoover, citizenship chairman, explained the meaning of pledge of allegiance in her interesting report. Urging closer co-operation between the school, home and church, Mrs. G. W. Givens, juvenile protection, stated that the fundamental law of childhood is discipline and trouble with juveniles is caused by home environment, lack of spiritual training and lack of discipline in schools.

The program for the day was under the direction of Mrs. A. M. Pepperson, 4th vice president and director of the department of public welfore of Seventeenth district, who made several short, pungent talks on safety as she introduced her chairmen. Mrs. J. J. Garland, president, conducted the business sessions. Community singing was led by Mrs. J. E. Morrish, district music director and president of Sequoia high school unit. The highlights of the presidents' meeting held in Burlingame city hall, January 1, were brought out by Mrs. Don Dwight Davis in her reports. Publicity chairmen of the district were commended for issuing splendid newsettes, that of San Mateo Junior College Mothers' club, Mrs M. M. Miner, president being the latest to join the growing list.

Jack Bughmanick, Boy Scouts of America, described scouting aims and accomplishments, thanking the district for its loyal support of the movement. Charles Considine, student Burlingame high school, sang and played his own accompaniment.

The district luncheon was arranged by Mrs. R. D. Richards and was served at the Methodist church. Reservations for Founders' Day luncheon should be mailed to Mrs. E. R. Burton, box 77, San Carlos.

The association voted that a letter be written to Mr. Lyle D. Wise, thanking him fir his generosity in supplying the district office with a filing cabinet and bookcase, and one to Mrs. F. M. Stanger, first vice president, who was absent from her desk, due to the illness of Dr. Stanger.

Mother singers of the north end of the district are to meet Monday, January 21, at the Roosevelt grammar school. Mother singers of the south meet every Tuesday morning at 10 o'clock at the home of Mrs. J. E. Morrish in Redwood City.

MANY NEW STUDENTS WILL ENTER SEQUOIA HI MONDAY

Making a total of 132, approximately 61 girls and 71 boys will enter Sequoia Union high school on Monday. Of these, 47 girls will enter from McKinley grammar school, nine from Menlo Park, and five from Ravenswood. Fifty-eight boys will be from McKinley, six from Menlo Park, and seven from Ravenswood.

A tea in honor of the 61 new girls was given Tuesday in the girls' club room. After each council member had conducted a group of girls on an acquaintance tour around the school, games and dancing were held in the club room, followed by refreshments.

Better Breakfasts



BREAKFAST should be a good lever for a good liver. The prospect of it ought to pry you out of bed with a minimum of resistance on these cold winter mornings. Which would you do—make a dash for your bath or turn over and have another forty winks—if you knew you had in prospect a breakfast like the following?

Tomato Juice (Mm!)
Hominy Cooked in Milk (Mmm!)
Bacon and Fried Bananas (Mmmm!)
Toasted Rolls (Mmmmm!)
Coffee (Mmmmmm!)

Here's the recipe for the hominy cooked in milk. Drain two cups canned hominy and put through fine food chopper. Add one-fourth teaspoon salt and seven-eighths cup hot milk, and cook in double boiler for thirty minutes. Serve with cream and sugar. Serves four.

But you doubtless noticed that in this menu it was the coffee that got the most "mm's." That was because you can be sure nowadays of *always* getting the best of coffee in a perfect state for brewing, and there is no more delectable or delicious breakfast drink. The tomato juice is a fine eye opener, the hominy goes good, and the bacon and bananas even better. The toasted rolls add a tempting touch, but it is the coffee that crowns the morning feast.

It's so simple, too, nowadays, to get perfect coffee. All you have to do is to look at the can you buy it in carefully, and see that it is marked "vacuum packed." Those two little words assure you that it will come out of the can as fresh and flavorsome as it went in. And it has the advantage, too, of offering you a choice practically as wide as the market since so many of the good coffees are now vacuum packed. Just get the blend you like the best.*

State Gas Tax Shows Increase

Sacramento, January 22—California gasoline taxes for 1934 amounted to $39,625,055.32, making an increase of $317,702,33 over the corresponding figure for 1933, according to announcement made here today by the State Board of Equalization. This is a gain of 8 per cent as contrasted with a loss of 19 per cent in 1933, when the total taxes from this source were $39,307,352.99, or $763,985,-.88 less than in 1932.

December assessments just completed by the State Board have added $3,324,0018.29 to the motor vehicle fuel sales previously taxed during the past year. As compared with similar taxes for the last month of 1933, these reveal a gain of $456,494.06, or one and one half per cent.

This showing is regarded by the Board as encouraging in view of a loss of 17.07 per cent in the taxes for November contrasted with those for November, 1933.

Analyzing trends of the gasoline tax, the Equalization Board states that the highest collections for any calendar year were made in 1931 when they reached a total of $41,625,893.24. In each subsequent year collections from the 3 cents per gallon tax have steadily declined until the year just closed, although in individual months gains have been shown from time to time.

Not all of the fuel tax assessed is available for road purposes, the Board points out in its comment. Refunds made by the State Controller on account of non-highway uses absorb approximately 10 per cent of the tax, so that less than $36,000,000 out of the total collected for 1934 will be available for road work. Expenses of administration take only a small fraction of the proceeds, leaving an average of approximately $3,000,-000 per month for highway expenditures.

PERRY EYRE ESTATE IS VALUED AT $82,445

Value of the estate left by the late Perry Eyre, investment broker and resident of Atherton, was fixed at $82,445 in the statement of Attorney Bradford M. Melvin, appraiser.

Stocks and bonds of California and other corporations held by Eyre at the time of his death, account for almost the entire estate.

The broker died Sept. 18, 1934, and in a will dated Jan. 31, 1927, since admitted to probate, he left his entire estate to his wife, Elena Macondray Eyre of Atherton. Upon her death, the estate will be shared by the daughter, Elena Eyre Madison of San Francisco(and several grandchildren.

Victim Of Convicts



James B. Holohan, San Quentin warden, who was almost beaten to death in the sensational two-hour escape of four convicts. In the brutal assault, the warden suffered frontal skull fractures, 15 scalp wounds made by a gun muzzle, cuts behind the right ear, cuts on cheek, loss of much blood and severe shock.

HOFMANN TO APPEAR IN SAN JOSE FEBRUARY 5

Josef Hofmann, concert pianist in the foremost rank of the world's artists, will appear on Tuesday evening, February 5, in the Morris Dailey auditorium of San Jose State college.

Hofmann follows the Russian Cossack choir in the second of the concert series sponsored by the college music department for the fall, winter, and spring terms of 1934-35.

Mr. and Mrs. J. Forgie have taken an apartment in Menlo Park. Mr. Forgie is connected with the Hetch-Hetchy pipe line.

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Doolittle Smashes Trans-U. S. Record

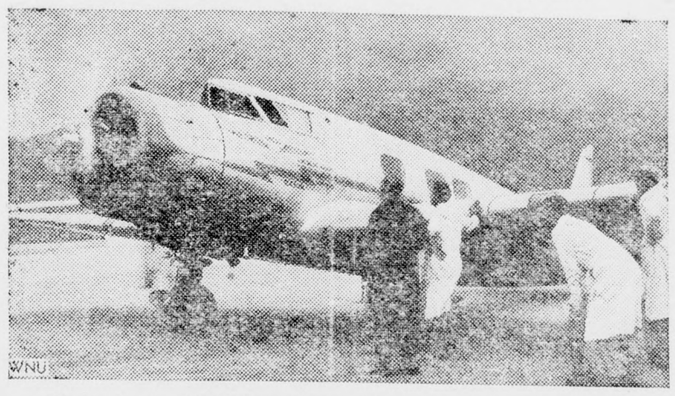


Photo shows the Vultee single-motor monoplane in which Major Jimmie Doolittle, noted flyer, set a new transcontinental record, flying the 2,600 miles between Los Angeles and New York in 11 hours and 59 minutes. The aviator took with him in the ten-passenger ship his wife and Robert Adamson. Doolittle claimed that storms and reverse winds cut his time by an hour and a half.

Registry Campaign Gets Good Start

California parents to whom twins or triplets were born, during the year 1934, are going to have special attention paid them by Federal Census Officials, who are now conducting a state-wide "Register-Your-Baby" Campaign, it was announced today.

The object of this campaign is to test the efficiency of the present state birth registration law and also to bring home to parents the tremendous importance of proper registration of their children's time and place of birth.

A single card, seeking simple data on all 1934 California babies, has been delivered to every one of the more than a million and a half homes in the state. Twins and triplets, naturally, will require a separate card for each baby. Additional cards can be had from the local postoffice in each town or city or from each County Emergency Relief headquarters.

When these cards are filled out they are to be dropped into mail boxes and will be sent, postage free, to the Census Bureau headquarters in Washington. They will then be returned to Sacramento to be checked against the official records of the state. This absolutely assures proper birth registration and the response to this California survey is expected to be almost unanimous.

Leaving on the Malolo for Honolulu Friday were Mrs. Lewis Lapham, mother of Mr. Roger Lapham, and Mrs. Roger Lapham of Atherton, who will have a vacation visit to the islands until February 2.

Mr. J. B. Shuck of Redwood City was a visitor in Menlo Park on Monday.

TOYON GARAGE
UNDER NEW MANAGEMENT
All Work Guaranteed
Ford Specializing and General Repairs
Storage Batteries Tires Lubrication
ARNOLD M. VAN EPERN, Prop.
PHONE: Shop 21011; Res. 5715
OPPOSITE S. P. DEPOT

Assembly Votes New Moratorium On Foreclosures

With a vote of 76 to 0, the Assembly voted a renewal of the moratorium on mortgage foreclosures, during Tuesday's session.

The new law, with more liberal provisions than the present moratorium, which must now be passed by the Senate, would become effective immediately upon final passage and approval by the governor. The present moratorium on mortgages expires February 1. The new law would prevent mortgage foreclosures until February 1, 1937.

One clause of the new law gives the courts the right to decide how much, or how little, the property owner shall have to pay the mortgage-holder, or for taxes, in order to retain possession of his property.

While of benefit to some property owners, the new law is seen by many as a hindrance to the building of new homes, as well as the sale of much property.

SOUTH S. F. CAGE TEAM DEFEATS SEQUOIA 29-24

Getting revenge for the defeat which cost them an outright hold on the championship last year, the South San Francisco varsity cage team turned in a 29 to 24 victory over the Cherokee quintet in a hard fought game played in the Palo Alto high school gym last Friday night. The Sequoia 30's won the verdict in a breath-taking contest 19 to 18.

South City was holding a 7 to 4 lead when the Cherokees hit their stride. They ran up 13 points and were leading 17 to 7 before South City realized what was happening. But when they did wake up they calmly proceeded to bring themselves back into the ball game. Lautze, star forward and easily the star of the game, shot three times in a row from the sidelines and sank each one. Charlie Bendeich was high point man for Sequoia witih 12 digits.

Rose Valla will move her beauty salon from its present location to a store on Santa Cruz avenue formerly occupied by the Prosperity Inn sometime next month.



DOUBLE CHECK CUSTOM RE-BUILT TIRES
At Less Than Half Cost of New First Line Tires
So good we Guarantee them for 12 months against wear-out, cuts, breaks, bruises and blowouts
MORGAN'S
Double Check Super Service
1295 Highway, Menlo Park — Opposite Central School

Highway Patrol To Be Increased

Sacramento—WNU—In recognition of the need of greater safety on the highways, Governor Frank F. Merriam has authorized the appointment of thirty-five additional officers to the California Highway Patrol.

The appointments were authorized following conferences with Theodore J. Roche, Director of the Department of Motor Vehicles and Chief E. Raymond Cato.

The appointments became effective January 20th. Cato announced the men would be given an intensive training course of two weeks at the patrol training school in Sacramento before going on the highways.

All appointments were made from civil service eligible lists. The new officers will be paid from unbudgeted funds of the Department of Motor Vehicles collected as registration fees.

Twelve of the thirty-five officers will be assigned to Los Angeles County where more than one-third of all vehicles in the state are registered and where there are more than 3,500 miles of paved rural roads.

The others will be assigned as follows:

San Bernardino, 4; Riverside, 2; Yuba, 1; Lassen, 1; Plumas, 1; Monterey, 2; Stanislaus, 2; Contra Costa, 2; Mendocino, 1; Imperial, 2; San Joaquin, 2; Inyo, 1; Tulare, 1.

In making the appointments, Governor Merriam said he had taken into consideration the fact that nearly 2,800 persons lost their lives in motor vehicle accidents in California during 1934, an increase of 15 per cent over the previous year. He added: "I have authorized this increase in the patrol hoping, in a measure, to curb this frightful loss of the lives of our citizens on the highways."

It is reported that the McMurray Radio Shop will move soon.



A National Problem

THE biggest and most important Annual Convention ever held by the National Canners Association will be held in Chicago during the week beginning January thirteenth together with the Conventions of the Canning Machinery and Supplies Association and the National Food Brokers Association. There will be canners there from every State in the Union and even some from foreign countries who will come to learn how we are solving our national problem.

For the subject which will dominate the Convention is nothing less than a national problem. How shall we best make known to the millions of housewives who buy them, both here and abroad, the nature of the contents of that opaque object known as a tin can? Shall we reduce all canned foods to three dead levels by labelling them respectively A, B and C, or shall we describe them to the best of our ability and keep on producing the superior qualities of foods that are now put up in cans?

A Golden Opportunity

The eternal effort to devise new ways to can better and still better foods and to exchange full information on these new ways, which is the main object of these Annual Conventions, will be kept up, but many of these inventions will be forced into the discard, if the canners are forced to conform to three arbitrary grades.

This meeting will afford a golden opportunity for the Convention to make known to the public the reasons why as complete a description as possible of the food within it should be printed on each and every can.

The exhibits of the can manufacturers, canners and canning machinery manufacturers will occupy three large halls in the Stevens Hotel.

Leaps For Bears



Introducing Captain Dave Meek—who, by the way, needs no introduction—stellar center on the fast University of California basketball team. This versatile athlete is equally at home on the basketball court and on the football field, starring for the Bears in both sports.

Breed Named Head Of Auto Assn.

Arthur H. Breed of Oakland, former State Senator and widely known as the author of the gasoline tax and other motor vehicle and highway legislation, was elected president of the California State Automobile Association for the 1935 term, it was announced today following the annual meeting of the motorist's organization. Breed becomes head of the Automobile Association, with a membership of more than 60,000 motor car owners, after a notable career as a leading figure in California motoring affairs. He has been a director of the Association for fifteen years. Other Association officers elected for 1935 are:

Francis Carr, attorney, Redding, first vice-president; Joseph R. Knowland, publisher, Oakland, second vice-president; Dr. Guido Caglieri, physician, San Francisco, third vice-president; Irving H. Kahn, business executive, Oakland, treasurer.

D. E. Watkins of San Francisco was re-elected secretary and general manager of the Association for the twenty-second consecutive year. George Chalmers of San Francisco was re-elected assistant secretary and general manager.

Seven members of the Association Board of Directors of twenty-one were re-elected for three-year terms. They are:

Percy E. Towne, San Francisco; T. W. Hine, Eureka; Frank A. Cressey, Jr., San Francisco; John R. Graham; Merced; E. R. Hawke, Modesto; Irving H. Kahn, Oakland; and Francis Carr, Redding.

George Campbell of Reno, former Association director and former director of the Nevada State Highway Department, was elected as an associate director representing the Nevada Division of the Automobile Association.

Mrs. Louise Howard will pre-

STRICT PROGRAM OF ONE-ACT PLAYS AT HIGH SCHOOL

Designed to counteract the closing of the school auditorium, a strict program of one-act plays was inaugurated last week by Claude van Patten, dramatic instructor at Sequoia Union high school. The program is said to be strict in that more attention will be paid to their production, more students will be trained to take part, and more short dramatic sketches will be given.

More freshmen and sophomores will be trained to do dramatic parts, van Patten said. Besides a full program of weekly plays and plays to be presented in the assemblies, some parts of Shakespearean plays and others will be presented in the future. A schedule of one-act plays has been set up for the next few weeks.

Trade at home for a change and help local merchants.

Change In Cities' Share Of Gasoline Tax Is Proposed By State Municipality League

"The League of California Municipalities will have a bill offered today at the State Legislature which will save the taxpayers of municipalities millions of dollars per year," according to Hollis R. Thompson, City Manager of Berkeley and Vice-president of the League. The proposed bill which they sponsor will not increase the three-cent Gas Tax now in effect but will increase the municipalities' allocation from ¼ of a cent to ½ a cent. The money will be utilized for the exact purpose that "that tax" was originally designed, namely, the improvement and maintenance of roads and highways.

The money thus set aside in the ratio that gasoline money is expended within their boundaries will be utilized to maintain and improve the streets and roads within incorporated areas, thus rightly relieving the general taxpayer from a large proportion of the burden of the up-keep of streets and roads.

Due to the fact that this plan is most fair to all concerned, it is anticipated that there will be no great opposition, for all fair-minded people admit the fact that city motorists do more than their just share in maintaining the highways of the state.

Snow Queen



Here is Jane Frances Mullen, announced as Queen of the Winter Snow Sports Carnival in the Los Angeles County playground at Big Pines, a mile above the orange groves and flowers of southern California. The snow sports, which include ski jumping championships on the record breaking Big Pines course, will open February 2 under sponsorship of the Los Angeles Junior Chamber of Commerce.

MECHANICAL HINTS FOR CAR

GENERATOR RATE

With the advent of the automatic cutout, burning the car lights in daytime to keep down the generator charging rate does not accomplish the desired results. What happen when lights are used for a long period is creation of excessive heat in the storage battery, shortening its life. The proper procedure is to have a competent service man adjust the generator charging rate in accordance with the particular driving requirements.

HIDE EXTRA KEYS

The annoyance of a lost ignition key can be avoided by concealing an extra key in some accessible place about the car. Extra keys are inexpensive and can be concealed in such places as under a floor mat or running board or inside a rear hub cap.

PART NEEDS OILING

Universal joints should be lubricated at frequent intervals, about every 500 or 1,000 miles. They should not be packed full, however, but filled from one-third to one-half. If too full the grease will be thrown out more readily due to the action of centrifugal force.

SLIPPING CLUTCH

If the clutch is slipping and the motor runs swiftly while the car moves slowly or not at all the condition should be remedied at once. Driving with a slipping clutch for even a short distance will cause additional damage.

MENLO PARK COUPLE HURT IN CAR CRASH

Mr. and Mrs. F. K. Lane of San Mateo Drive, Menlo Park, suffered minor but painful injuries late Wednesday afternoon when the car in which they were riding collided near Mills Field on the Bayshore highway with a car driven by Leo J. Richardson, 28, of San Francisco.

Lane, age 72, suffered a cut lip and bruises. His wife, 72, was bruised and shaken. The car was driven by their daughter, Mrs. Virginia Lane Marra of Belmont.

Mrs. Marra told Traffic Officer L. A. Minehan that she became confused when a flag-man waved her across an intersection and drove into the third lane of traffic, where her car locked wheels with Richardson's machine.

Building Exposition To Open In S. F.

Backed by the San Francisco Builders Exchange, one of the largest and strongest organization of its kind in America and carrying the unqualified endorsement of the Federl Housing Administration, the annual San Francisco Building Exposition and Convention, May 4 to 12 inclusive, promises to be one of the outstanding events of 1935.

The committee of the Builders Exchange under the chairmanship of President W. H. George has named Frederick Weddleton, widely known exposition engineer, manager of the event. Already Weddleton has built up an organization and established executive headquarters at 644 Mission street where a flood of applications for space is being received daily.

"The exposition," said Mr. George, " is planned as the contribution of the building industry of San Francisco toward the success of the federal housing program and dovetails with the plans of the Federal Housing Administration to increase popular interest in this nation-wide movement toward a return to normalcy."

According to the plans of the position will be in effect a revival Builders Exchange group the ex- of San Francisco's old Mechanic's Fair, an annual event of tremendous popularity prior to the disaster of 1906.

However, it will be on a larger and more comprehensive scale than its predecessor and will offer a complete cross section of the building industry with exhibits of every product and service of the trade.

STATE HONEY CROP DROPS DURING PAST YEAR

San Mateo County produced 30,000 pounds of honey in 1934 as compared with 25,000 pounds the year before.

Despite nearly a 20 0per cent decrease in the total honey production for last year, due to drought effects on nectar-yielding plants, California bee-keepers netted approximately as much for the small crop as for the larger 1933 production. Thus reports H. M. Krebs, supervising apiary entomologist, state department of agriculture.

Retail value of the 1933 crop was set at $1,000,000, according to the report, and became of increased prices, the 1934 crop—which totaled 9,720,000 pounds—was valued at about the same amount. This crop was 50 per cent normal.

Los Angeles County headed the production list with Fresno close behind and San Joaquin third. Most of the southern counties declined in honey yields, with many increases registered in central and northern California.

IF YOU NEED PRINTING AND WANT HIGH CLASS WORK AT A REASONABLE PRICE PHONE
3872
MENLO PARK RECORDER
WE WILL CALL AND GIVE YOU AN ESTIMATE ASSIST YOU TO LAY OUT OR DESIGN YOUR PRINTING



One city is on the M. G. M. list of having protested the showing of one of their big productions. Rochester, Minn. censored "Men in White" and all because of the fact that the Mayo Institute for doctors is located in that city. The clinic medicos and nurses didn't think inside hospital stuff made good screen fare and formally protested to the showing of the film. As the Mayo clinic is the city's principle industry, theaters acceded to the request and kept the film out.

* * * *

In one of Hollywood's public school kindergarten classes the teacher asked a four-year-old lad what month comes after May?

Answer: 'West.'

* * * *

English comedian has come to the fore in the last few years, is very young, and a great future is predicted for him. Always seems to get hold of the latest and best gags, and quite recently has cracked the cream of American standards. How he manages to get hold of the good ones so quickly has been the puzzle and envy of all the other English comics. Now it's been solved. His father is captain of an ocean liner, traveling back and forth to America.

* * * *

Offer of $50,000 is understood to have been made by a major studio to Dr. Robert E. Cornish to exploit in a picture the experimental attempts the latter has made at the University of California, Berkeley, Calif., where he successfully revived a clinically killed dog. Dr. Cornish refused on the so-called 'live dead dog' confidential until experiments have been conclusively completed. Canine case received wide news play and comment.

* * * *

Radio crooner, now in films, is trying to stir up the press with stories that he's peeved to the point of legal action over a recently released picture assertedly based on his career. He isn't really sore, but figures he may get a little publicity. When bought by the studio, story supposedly based on some incidents in the crooner's career. Adaptors, however, changed it until there is no similarity.

* * * *

A studio press agent, author of pulp magazine detective stories on the side, is having a private chuckle at expense of executives he doesn't like by using their names for his villains. He also names streets, towns and hangouts after personages in the studio, while his detectives are called after studio cops. He just twists them slightly. Nobody on the lot reads the pulp mags, so to date he's had the last and only laugh.

—o—

Work is progressing rapidly on equipping and furnishing of the store room in the Maloney Building to be used by the Peninsula Creamery.

CHRISTIAN SCIENCE SERVICES

First Church of Christ Scientist, Bryant street and Forest avenue, Palo Alto; Sunday Services at 11 a. m., and 8 p. m.

First Church of Christ, Scientist, University and Orange avenues, Los Altos Sunday services at 11 a. m. Sunday School, Palo Alto and Los Altos churches at 9:30 a. m. Both churches hold Wednesday evening meetings at 8 o'clock.

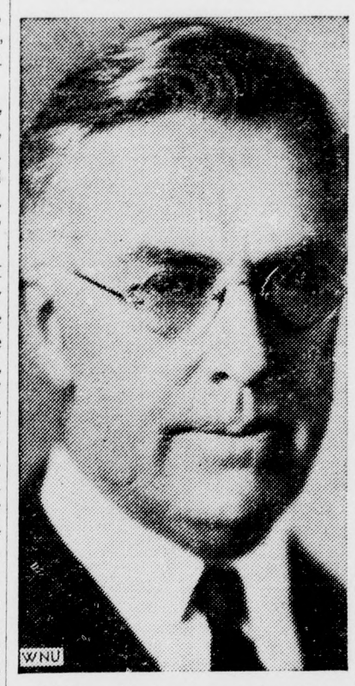
"Teach me thy way, O Lord: I will walk in thy truth: unite my heart to fear thy name." These words from Psalms comprise the Golden Text to be used Sunday, January 27, in all Churches of Christ, Scientist, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

The subject of the Lesson-Sermon will be "Truth". Included among the Scriptural selections will be "Think not that I am come to destroy the law, or the prophets: I am not come to destroy, but to fulfil. For verily I say unto you, Till heaven and earth pass, one jot or one tittle shall in no wise pass from the law, till all be fulfilled" (Matthew 5: 17, 18).

The following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy, will also be included: "The so-called laws of mortal belief are destroyed by the understanding that Soul is immortal, and that mortal mind cannot legislate the times, periods, and types of disease, with which mortals die. God is the lawmaker, but He is not the author of barbarous codes" (p. 381).

Christian Science radio programs sanctioned by the Christian Science Board of Directors of The Mother Church, The First Church of Christ Scientist, in Boston, Mass., and under the direction of the Committee on Publication for Northern California are on the air: Mornings: Station KYA, 1230 kilocycles, weekdays at 8:00 and Sundays at 8:15.

Roosevelt Nominee



William Denham, prominent San Francisco attorney, whom President Roosevelt nominated for justice of the United States Court of Appeals, Ninth District. Denman, famous as an admiralty lawyer, was chairman of the U. S. Shipping Board during the Wilson administration. He was also associated with Supreme Court Justice Louis Brandeis in a fight for the constitutionality of the eight-hour workday law for women—the case going to the U. S. Supreme Court.

—o—

Thomas J. Casey of Menlo Park and Palo Alto has been called for physical examination for the position of Athletic Director for Boys Camps in the 3 C's Division. Mr Casey is well known here and his many friends are hoping that he will secure the appointment.

Mr. and Mrs. G. F. Ballou who for the past few months resided on Watkins avenue, are moving this week to North Palo Alto.

On Thursday evening, January 17, Mrs. Nelle G. Fletcher and her sister, Mrs. Mabel Owens, were joint hostesses to a party of friends at the home of Mrs. Owens in Atherton.

NOTICE OF SALE OF REAL ESTATE UNDER DEED OF TRUST

In accordance with the terms and provisions and under the power of a certain deed of trust made and executed by MARSHALL K. WHITE, a single man, to SAN MATEO COUNTY TITLE COMPANY, a corporation, as trustee for C. M. DOXSEE, as beneficiary, dated June 24, 1930, and recorded June 25, 1930, in Book 485 of Official Records, page 80, records of San Mateo County, California, given to secure three promissory notes in favor of said C. M. Doxsee, which said Deed of Trust and Notes were duly assigned to THE DOXSEE COMPANY, and in pursuance to the notice of default and breach and election to sell by said The Doxsee Company, and intention to cause the property mentioned and described in said Deed of Trust to be sold to satisfy the obligation of trustor secured by said deed of trust, which notice of default is dated October 11, 1934, and recorded on October 11, 1934, in Book 636 of Official Records, page 191, records of San Mateo County, California, and more than three months from the date of the recording of said Notice of Default and breach and election to sell having elapsed, and demand having been made by said beneficiary that the undersigned trustee sell all of said real premises, or such part thereof as it shall find necessary to sell in order to accomplish the object of this trust.

NOTICE IS HEREBY GIVEN that on Saturday, the 2nd day of February, 1935, at the front door of the office of the San Mateo County Title Company, 733 Middlefield Road, Redwood City, California, at the hour of 10:00 o'clock A. M., the undersigned trustee will sell at public auction to the highest bidder for cash in lawful money of the United States all that certain real property situate in the County of San Mateo, State of California, and described as follows, towit:

A portion of Lot numbered twenty-seven (27) as shown on that certain map entitled "Map of Linda Vista Tract, San Mateo County, Cal." filed in the office of the County Recorder of San Mateo County, April 6, 1905, in Book "D" of Original Maps at page 26, and copied into Book 3 of Maps at page 61, more particularly described as follows:

BEGINNING at the Westerly corner of said Lot 27; thence along the Southwesterly boundary of said Lot, S. 57° 28' E. 221.10 feet; thence N. 32° 32' E. 246.21 feet to the Northeasterly boundary of said Lot; thence along the Northeasterly boundary of said Lot, N. 50° 30' W. 196.48 feet to its most Northerly corner; thence along the Northwesterly boundary of said Lot, S. 38° 03' W. 271.26 feet to the point of beginning.

Containing 1.25 acres, more or less.

Dated: January 10th, 1935.

(SEAL)

SAN MATEO COUNTY TITLE COMPANY, as trustee

By C. M. DOXSEE, President.

By CLIFTON H. WOODHAMS, Secretary.

Published in the Menlo Park Recorder January 11, 18, 25, 1935.

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA, IN AND FOR THE COUNTY OF SAN MATEO.

PROBATE

IN THE MATTER OF THE ESTATE OF HATTIE A. NEAL, Deceased.

Notice of Time Appointed For Probate of Will.

No. 6695

Notice is hereby given that Monday, the 4th day of February, A. D. 1935, at 10 o'clock A. M. of that day, and the Court Room—Probate Department No. 1 of said Court, at the Court House in Redwood City, in the County of San Mateo, State of California, have been appointed as the time and place for proving the will of Hattie A. Neal, deceased and for hearing the application of J. J. Taylor for the issuance to him of letters testamentary thereon.

(Seal) E. B. HINMAN, Clerk

By LAURA F. COLLINS, Deputy Clerk

E. L. Maxwell, Attorney for Petitioner, Mountain View, California.

Dated January 17th, A. D. 1935.

(ENDORSED) FILED

January 17, 1935.

E. B. HINMAN, Clerk.

By LAURA F. COLLINS, Deputy Clerk.

First publication in Menlo Park Recorder January 18, 1935, last publication February 1, 1935.

BIG-LITTLE ADS
Read Little ... Save Much!

FOR RENT—Furnished mountain ranch, 140 acres, wooded; some clear. Hunting—deer, quail, rabbits. Water and electricity, piped for flamo gas. 7 room house with sleeping porches. Barn, correl, sheds, paved road to property. Lease for 1 year or more, $50 per month.

FOR RENT—Close to school, six-room furnished house; 3 bedrooms; 3 porches, attractive dining room with fire place. Improved grounds; barbecue grill, chicken equipment. About 1 acre. Will lease for 1 year or more, $50 per month.

FOR RENT—Unfurnished, 5 rooms, garage, stove, fireplace, gas floor furnace, improved grounds, $32.50 per month.

FOR RENT—Unfurnished, 5 rooms and sun porch, 2 bedrooms and breakfast nook, fire place and gas floor furnace, $40 per month.

FOR SALE—Close in 50 foot lot, 4room and bath cottage, 1 car garage, some furniture, good income property, only $1,500; $500 cash, $20 per month; no interest charged on deferred payments.

FOR SALE—Beautiful lot in Menlo Oaks Tract, 55x200; nice oak trees a lovely homesite, $800.

MENLO PARK REALTY CO.,
1055 Doyle Street. Phone, Menlo Park 21832.

FOR RENT—Unfurnished, 5 rooms, 2 bed rooms, living room, dinette, kitchen and bath, gas range, basement, wood and coal furnace. $25 per month.

FOR SALE—Furnished, 1½ blocks of highway, 50 ft lot, enclosed garden, 5 room stucco bungalow in good condition, out of city limits, price $2500, terms $500 in cash, balance $25 or more per month.

FOR SALE—100 ft. frontage on a business street, 7 room house, 3 garages, $3200.

FOR RENT—Furnished 4 room apartment, close in, 1 bed room, living room, dinette tand kitchen, private bath, price with water & garage, $10.

FOR RENT—Furnished 3 room duplex apartment with water, light and garbage, $20 per month.

FOR RENT — Furnished stucco apartment, 1 room, kitchenette shower, garage, $10 per month.

FOR RENT — Furnished 2 room and bath apartment on Highway, $15.00.

FOR RENT—Unfurnished, 5 rooms 2 car garage, electric stove and frigidaire, exclusive district, beautiful garden, $75 per month, with care of garden.



"HIS MAJESTY, YOUR DOG"

A DOG-OWNER in one of our large cities recently received an elaborately engraved document the front page of which read:

The
CANINE CATERING COMPANY
request the pleasure of serving
HIS MAJESTY, YOUR DOG
and invite you to investigate their unique service
R.S.V.P.

Above this formal invitation appeared a doggy crest, and on the inside pages the science, economy and convenience of this service were extolled. One page was devoted to "table d'hote" menus. The first, entitled "Veterinary Meal," was called "a ration scientifically balanced" and included

Fresh Lean Beef, U. S. Inspected
Raw or Cooked—Cubed or Ground
Vegetable Vitamine Juices in Beef Broth
Shredded Cabbage, Lettuce or Beet Tops—Optional
Special Zwieback or Shredded Wheat
In Separate Cup—Optional

The second, entitled a "Kennel Meal (Raw)," was heralded as "a ration successfully used in many famous Kennels," and included

Fresh Lean Beef, U. S. Inspected
Cabbage or Beet Tops
Shredded Wheat in separate container

This page concluded with the assurance that "a special diet for invalid or growing dogs will be prepared according to the advice of your veterinarian."

No Surprise

The dog owner was not surprised at this elaborate document because he had seen a recent survey of sales in 162 principal cities which showed an approximate annual sales volume of $48,000,000, and he knew that the total annual retail sales of prepared dog foods are approximately $60,000,000! Moreover, it has been estimated that there are now about twelve million dogs in this country. So, what could be more logical than for someone to start this "canine catering company" to furnish food to "His Majesty, Your Dog"? One canning firm alone processes enough prepared dog food to feed half a million dogs a day.

Doggone Good Dinners

Prize dogs nowadays are not only fed whole wheat bread, pink salmon, spinach and evaporated milk from cans in order to nourish them properly and insure glossy coats by means of the vitamin contents of these foods, but a whole line of distinctive dog foods is especially canned for them.

There are more than two hundred brands of these. The best of dog foods are now scientifically blended, cooked and canned so that they will keep in perfect condition and be ready for your dog at a moment's notice. And you can be sure that he won't growl about them, even if he's an epicur — we mean, of course, epicure.

There are canned foods for big dogs like Newfoundlands, St. Bernards and Great Danes, and lesser quantities of these are recommended for medium sized dogs such as English setters, Police dogs, Collies and Shepherd dogs; for little chaps such as Chows, Airedales, Spaniels and Terriers, and even for the smallest herds such as Chihuahuas and Pekingese.

Now a National Association

The result of all this is that a National Dog Food Manufacturers' Association has been formed including leading manufacturers in its membership, and maintains offices at 608 Fifth Avenue, New York. The officers of this Association are H. C. Clayburg, California Animal Products Co., president; Carl J. Rich, Rich Products Corporation, first vice president; Stewart Rose, Simpson Products Company, second vice president; and Sidney Davidson, Foster Canning Company, secretary and treasurer. Its Board of Directors in addition to the officers, includes Lawrence I. Becker of the Atlas Canning Co., F. J. McDermott, Frank O'Connell, E. E. Schlesser of Schlesser Brothers, Inc. and Walter Mowll of the Old Trusty Dog Food Company.

Lawrence I. Becker is trade secretary of the Association and states as its objects the promotion and betterment of the industry

BUY YOUR
Wood and Coal
NOW
From
DERRY'S
Menlo Transfer, Feed & Fuel
State Highway, Next to Post Office
PHONE 5231

DR. HARDY
DENTIST
EXAMINATION FREE
PHONE P. A. 7815
1075 HIGHWAY MENLO PARK

Are You Missing
Police Car Performance ?
RioGrande CRACKED Gasoline
Gives you that one real treat
Double Check Super Service
OPPOSITE CENTRAL SCHOOL
HIGHWAY MENLO PARK

The Class Barber Shop
Specialty Up To The Minute Hair Cuts
For the Whole Family--Men, Women, Children
Strictly Sanitary Conditions at All Times
A Trial Will Convince You!
1191 Highway, Menlo Park Phine 8898
WHERE BARBERING IS AN ART